
CAREERS

The Vintage Bar is looking for a **Student Assistant** in Influencer Marketing.

The Vintage Bar is an online reseller for pre-owned luxury fashion for the fashion conscious shopper. At The Vintage Bar, we combine an unparalleled product offering from the world's most prestigious designers with a high-end approach to branding.

We are now looking for a hard-working and passionate **Influencer Marketing Student Assistant** to join our PR team. As an **Influencer Marketing Student Assistant**, you will refer to your team leader on a daily basis and you will assist in executing tasks related to our global influencer strategy. You will be in charge of influencer negotiation and the planning of influencer activation in your distributed markets. In this position, you are able to build your skillsets and knowledge within influencer marketing, and you will learn how to use search tools for influencer recruitment, influencer negotiation, performance tracking, as well as data analysis.

YOUR RESPONSIBILITIES WILL INCLUDE:

- Conducting influencer research with a professional Instagram influencer search tool.
- Recruiting influencers and taking care of communication and negotiation.
- Collecting performance data to evaluate the value of the influencer investments and ROI.

WE ARE LOOKING FOR SOMEONE WHO IS:

- Result-driven & detail-oriented.
- Proficient in written English.
- Enjoying research work and data collection.
- Independently motivated and self-structured.
- Respectful of all deadlines.

And, of course...has a natural interest in secondhand luxury fashion and sustainability.

IN RETURN, WE WILL PROVIDE YOU WITH:

- The opportunity for personal and professional development.
- The chance to play a role in a rapidly growing startup.
- The ability to expand your CV and portfolio.

The position is **only** for **students** and the position requires you to work 2.5 hours a day from Monday – Friday (Remotely or in our office in Copenhagen).

Location: Copenhagen, Denmark or Remotely.

Starting Date: July 1st, 2021

Are you intrigued? Please send your application and CV - written in English - to career@thevintagebar.com with the subject line: **Influencer Marketing Student Assistant**.

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Apply now! We look forward to hearing from you.

For any questions, call us at: [+ 45 31503738](tel:+4531503738)